



1.5 x 1.25
Postage/Postal
Permit Area

3.5 x 2.125
Mailing Address Only

5 x .625
Barcode & Postal Markings Only

← **TRIM/CROP** – This is the actual trimmed size of the final card.

← **SAFETY MARGIN** – Text or important graphics should be placed at least 1/8" from the trim edge.

← **BLEED** – If a background color, image or photo extends to the edge of the trimmed card, bleeds of at least 1/8" must be set up, so that the element extends 1/8" beyond the edge of the trimmed card.